

## CASE STUDY

# Withum+

### LOCATION

Multiple projects in NJ + FL

**Planning for growth and a millennial workforce, Withum is taking a forward-thinking approach to building out new spaces.**

Knowing that their spaces are critical tools to attract top talent, Withum is choosing to build flexible spaces that embody their internal “strength messages” of passion, innovation, and community. By choosing to go with a full DIRT construction solution, their spaces are flexible enough to change easily as the future dictates. Technology is embedded into walls, and custom graphics reinforce their brand throughout.



### PROJECT STATS + HIGHLIGHTS

**4**

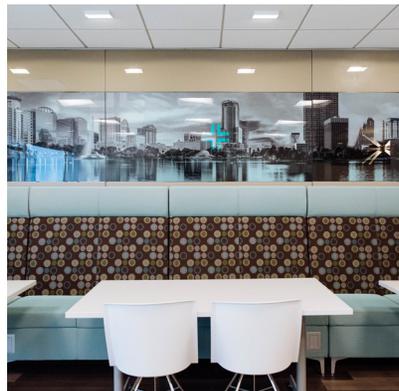
successful projects

**78,860+ lbs**

of construction waste diverted  
from landfills

### ARCHITECT

The Aztec Corporation



When they decided to expand to a new 34,000 sf office space in Whippany, NJ, they knew they needed to do something different to attract top talent and appeal to a millennial workforce. Our team presented the opportunity to build a truly unique space that would easily adapt to future changes using a DIRT solution. After reviewing ideas with their architect and exploring possibilities in a virtual

Our sustainable approach diverted over 25,000 lbs of construction waste from landfills. Following the success of the Whippany project, Withum has gone on to build three additional projects using the same method. We built 46,000 sf in East Brunswick in 4-1/2 weeks with nearly 35,000 lbs of construction waste diverted from landfill. We built another 20,000 sf in Orlando, FL in 3-1/2 weeks

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reality environment, Withum decided to make this new space a catalyst for change and growth. By leveraging technology and an off-site construction method, it took four weeks to manufacture and three and half weeks to install 70+ private offices and conference rooms in the 34,000 sf office. The space is vibrant and uniquely Withum.

with 15,500+ lbs of waste saved from landfill. In Saddle Brook, NJ, we built 8,100 sq ft in 2-1/2 weeks, diverting 2,860 lbs from landfill.



**Whippany, NJ**

**East Brunswick, NJ**

**Orlando, FL**

**Saddle Brook, NJ**

**manufactured walls**

1,954 LF

2,479 LF

1,392 LF

439 LF

**# of weeks to build out**

3.5

4.5

3.5

2.5

**waste diverted from landfill**

25,594 lbs

34,873 lbs

15,589 lbs

2,860 lbs

**General Contractor**

Vision RE +  
Skyline Construction

Sweetwater  
Construction

Gettysburg  
Construction

Infante  
Associates